

P15513



# Souvenir Program

Fairmont, W. Va. 1921

# First Annual Automobile S H O W

Under the auspices of the

Fairmont Automotive Association

at the

TABERNACLE

March 2nd, 3rd, 4th and 5th

Wednesday, Thursday, Friday and Saturday

2 to 5 P. M. — 7 to 11 P. M.

# “STANDARD”

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Stands *for* Automobile  
Service *and* Supremacy

## Packard

“Ask the Man Who Owns One”

## Buick

“When Better Cars Are Built Buick Will Build Them”



BOOTH 9 AT THE SHOW

# STANDARD GARAGE CO.

Incorporated

CARL E. BEATTY, Pres. and Mgr.

Locust Avenue

- -

Near Cleveland

FAIRMONT, WEST VIRGINIA, 1921

# Souvenir Program

First Annual

Automobile

Show



MARCH 2nd, 3rd, 4th and 5th

UNDER AUSPICES OF

FAIRMONT AUTOMOTIVE ASSOCIATION

## OFFICERS

T. L. Cordray, President      R. M. Morgan, Treasurer  
L. F. McCray, Vice President      E. F. Henderson, Secretary

## COMMITTEES

Arrangements: L. F. McCray, Carl Beatty and Dallas Leonard.  
Decoration: Harry Wilson, Felix Meighen and Merle Keenan  
Finance: R. M. Morgan, E. F. Henderson, James Hamilton and L. Snider.  
Publicity and Entertainment: A. H. Reeves, Chairman; T. L. Cordray,  
C. F. Carey and R. M. Morgan.

## EXHIBITORS

Hall Garage Co.  
Hamilton Garage  
Walter D. Bellew  
Standard Garage  
McCray Auto Sales  
Cadillac  
Fairmont Motor Car Co.  
Reeves & Lake  
Liberty Garage  
Leonard & Nutter  
E. & N. Auto Sales Co.  
J. Rex Davis

R. C. Jones  
East Side Garage Co.  
Wm. Michaels  
L. Snyder  
Paige Motor Sales Co.  
Pride & Brown  
Central Auto Corp.  
E. F. Jenkins  
E. F. Huff Machine Co.  
Conaway & Green  
Oakland Sales Co.

Henderson Specialty Co.  
Fairmont Auto Supply Co.  
Fairmont Vulcanizing Co.  
Economy Tire Service  
Tire Service Station  
Walter Fullward  
J. E. Kelley  
D. L. Mayers  
J. L. Hall Hardware Co.  
Fairmont Wall Plaster Co.  
Home Furniture Co.

3363



147-515, P,

# The Right Kind Of Accessories

The right kind of Accessories are just as important to every car owner as the car itself—we have the right kind of Accessories for you, and in case you need anything special, it will be gotten at once.

Visit Our Booth on the Platform  
**Henderson Specialty Co.**

205 Monroe Street

Phone 1088

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## PROGRAM OF SPECIAL AMUSEMENT FEATURES

WEDNESDAY AFTERNOON, MARCH 2nd

BAND CONCERT

By

GREATER FAIRMONT BAND

Claude E. Vincent, Conductor

Program of Popular and Standard Selections

(Piano Furnished by Kelley Music Co.)

(Program Continued)

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# AUTO TIRES

Best and Quickest Tire Service. Big Stock

## Giant Truck Tires

UNITED STATES and GOODYEAR TIRES

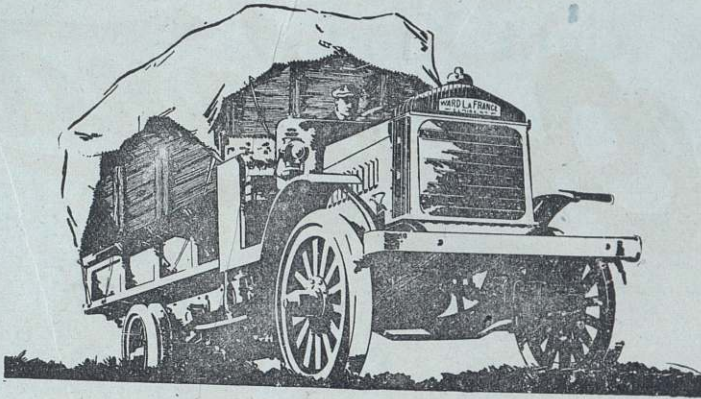
Phone 430

“THE REAL TIRE SHOP”

## Fairmont Vulcanizing Company

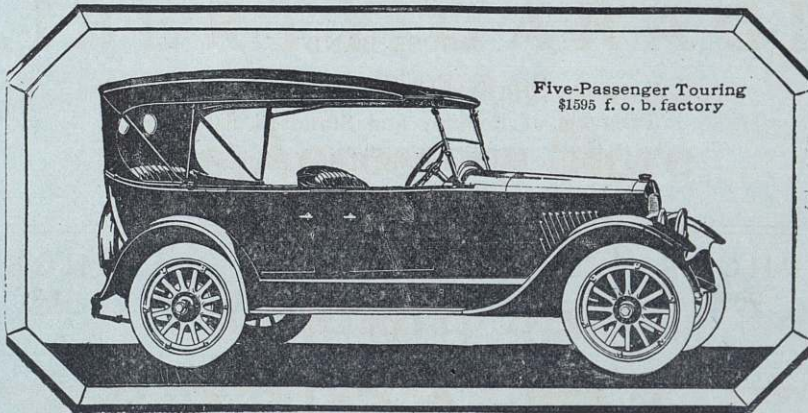
H. C. Hixenbaugh, Manager

110 Elkins Street. Phone 430



## WARD LA FRANCE MOTOR TRUCKS

Are as Near Perfect as Modern  
Engineering Skill Can Devise



### The New Allen

Be Sure and Visit Our Booth

## East Side Garage

Phone 1072 — SALES SERVICE — East Park Ave.

# Overland

TRADE MARK REG.

*Shown in Booth No. 6*  
**Fairmont Motor Car Company**  
*Jackson Street, Right off Quincy. Phone 794*

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**PROGRAM---Continued**

WEDNESDAY NIGHT, MARCH 2nd

BAND CONCERT

By

MOOSE BAND

Geo. F. Ermlich, Conductor

Program of Popular and Standard Selections

(Piano Furnished by Kelley Music Co.)

(Program Continued)

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PHONE  
9693



PHONE  
1687

P H O N E

“SLACK’S”

Appolonaris, White Rock,  
Ginger Ale and  
Valley Forge

THE BEST LUNCH IN THE CITY

15  T A B L E S  15

**CLEVELAND SIX**



PHONE 590

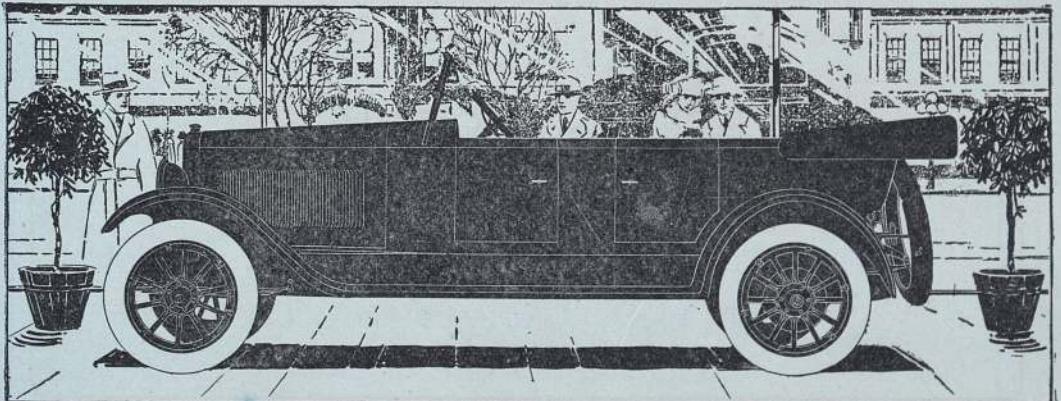
**LIBERTY GARAGE**

Corner Merchant Street and Morgantown Ave.

**Ely's Accessory Store**

Mannington, W. Va.

**Chandler Six**



# Compare Performance Speed and Equipment

*at the price, and you will find the answer to be*

## **STUDEBAKER**

**Leonard & Nutter**

Rear Masonic Temple,  
321 Meredith St. Phone 1211-W

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### **PROGRAM---Continued**

APPEARING THURSDAY, FRIDAY AND SATURDAY

CERVONE AND HIS "JAZZIN JIMMIES"

THE BOYS THAT MADE "JAZZ" FAMOUS

Personally Directed by

Isadore (Izzy) Cervone

Former Solo Cornetist with Sousa's Band, Offering a

REVELATION IN JAZZ

(Piano Furnished by Kelley Music Co.)

(Program Continued)

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# L E X I N G T O N

*With the ANSTED ENGINE*

It is the combined skill and resources of the ten allied factories which makes possible the unrivalled advancement of the "Lexington" and its Ansted Engine. Be sure and go around to the Lexington Booth.

*ON EXHIBITION AT BOOTH No. 5*

**F. L. JENKINS**  
DISTRIBUTOR

305 Merchant Street

Phone 814



P15513



© Aetna Life Ins. Co.

## Your First Motoring Need

is to protect yourself against the hazards that may not only wipe out your entire investment in your car, but make you liable for thousands of dollars in damages. Before you drive out your car safeguard yourself properly against these unforeseen dangers of the road.

## ÆTNA-IZE

The Aetna-Auto Plan covers you against all insurable motoring risks with the five essential forms of Automobile Insurance — Liability, Property Damage (Including Loss of Use), Collision, Fire and Theft.

Ask us today about the many advantages of this combination insurance protection.



## THE HOOD AGENCY

DISTRICT MANAGERS  
409-410 DEVENY BUILDING  
We Specialize in Automobile Insurance

# HARVEY'S

*"A place to EAT"*

Kenyon Hotel Building  
314 Madison St.

Open 5 A. M.

Close 9 P. M.

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## PROGRAM--Continued

APPEARING THURSDAY, FRIDAY AND SATURDAY

Three Times Daily at 3 P. M., 8 P. M. and 10 P. M.

TOREADORES SPANISH ENTERTAINERS

Direct from New York where they made many Columbia Records

SINGING—PLAYING—DANCING

Featuring

ALCIDES BRICENO, Famous Tenor

AGUIRRE DEL PINO, Guitar Wizard

M. BOCANEGRA, Violinist

CARL SEVILLE, Steel Guitar

La PETITE, Spanish Dancer

(Piano Furnished by Kelley Music Co.)

(Program Continued)

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# Oldsmobile

SETS THE PACE  
22<sup>nd</sup> Year

AT THE SHOW IN  
BOOTH NUMBER 13

HAMILTON GARAGE

Rear 429 Walnut Ave. Phone 1234



Touring Cars and  
Trucks on Display  
in Booth No. 1

## Mountain City Service Station

307 Dunbar Street. Phone 378-J

Walter D. Bellew, Sales Manager

---

## Holbert Brothers

The Oldest Agency in the County

"We insure anything against everything"

### Automobile Insurance

Fire and Transportation

Theft

Liability, Property Damage  
and Collision

We can give you practical protection against all hazards for about half what is usually charged. Ask about our special automobile combination policy.

Hennen Building—Phones 1457 & 1458

# Better Tire Repairing

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**T**HERE are dozens of ways of doing tire repairing, but folks who have patronized us in the past tell us they have never seen work that gives better service than ours. See our display

AT BOOTH NUMBER THIRTY

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Economy Tire Service Shop

414 Hull Alley Phone 1699-J

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## PROGRAM--Continued

APPEARING THURSDAY, FRIDAY AND SATURDAY

at 3:30 P. M., 8:30 P. M. and 10:30 P. M.

BABE F. MILLER

Aerial Artist Supreme

Late of the Ringling-Barnum Shows.

(Piano Furnished by Kelley Music Co.)

(Program Continued)

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# THE FAIRMONT

*"Fairmont's Good Hotel"*

A \$600,000 Hotel containing 200 rooms, all outside. Private baths; telephone in each room; spacious lobby, dining room, ball room, banquet hall and convention hall. Splendid lunch room; meals served at all hours; apart from regular cafe and dining room service. Fireproof building.

Under Direction of  
R. L. O'NEAL

R. H. FATT, Manager

PHONE 243

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## Always at Your Service

Whether or not you are contemplating the purchase of new *furniture*, don't fail to see our display of 1921 models on the platform. *Make our exhibit your headquarters while at the show.*

*New furniture and new automobiles make life worth living.*

## Home Furniture Company

*"The Best Place to Buy Furniture"*

308 Jefferson Street

Opposite Court House

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PHONE 243

# M A X W E L L

— A N D —

## CHALMERS

Built of the finest steels and other materials available. These are cars that you can depend on the year around.

Be sure and see them.

IN BOOTH No. 7

HALL GARAGE COMPANY, OPPOSITE P. O.  
PHONE 485

AMUSEMENT ATTRACTIONS BOOKED BY

RENO FLEMING

(Program Subject to Change)

# Velie



BILT-WELL SIXES

Model 34, with Cord Tires all  
'round.

\$1,485, F. O. B. Moline.

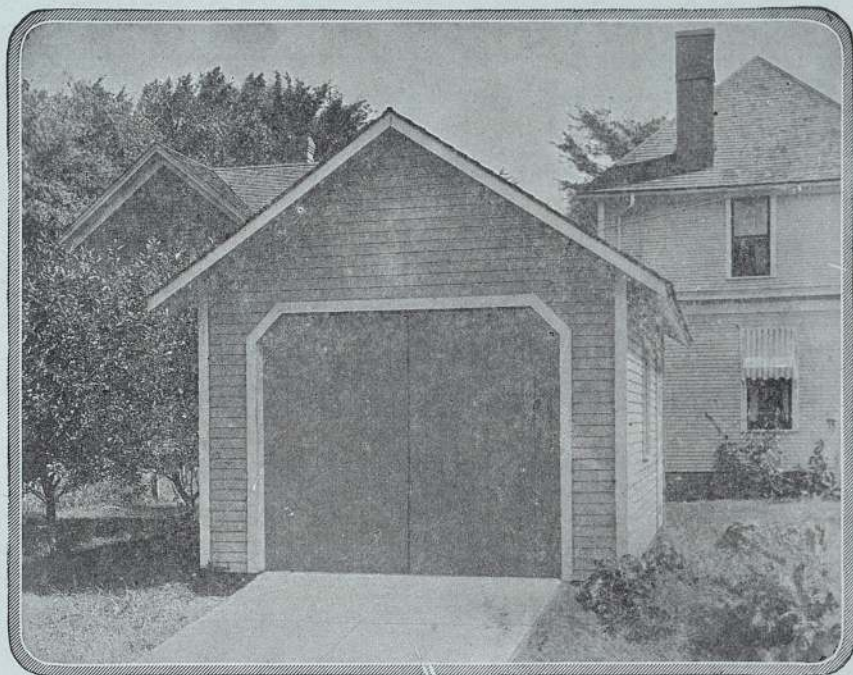
A Six that leaped to instant fame  
on quality and performance.

# LaFayette

The dignity of the Fafayette in its physical aspects and the brilliancy of its performance consequent upon the excellence of its engineering have given it rank among the finest motor cars in the world.

## REEVES & LAKE

HENNEN BUILDING



**Fireproof Garages, Hollow Tile and Stucco  
Blocks, Brick, Cement Stone,  
Asbestos Tile, Slate Surface  
Shingles, Frantz Garage  
Door Hangers**

**Fairmont Wall Plaster Co., Jacobs Building**

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**Better Baking  
vs. Better Automobiles**

You folks who have come to the show to see the latest model cars are also interested in better baking--Pay us a visit at our store and see the modern and absolutely sanitary way our baking is done.

**Gould's Bakery**

323 Madison Street

Phone 56-R

*15 YEARS IN THE SAME PLACE*

**P. P. LIPSON**

*Jeweler and Broker*

311 Madison Street

*WE DO EXPERT WATCH REPAIRING*

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*New Policy of the*

**Hippodrome Theatre**

**F**OLKS who have visited the Hippodrome Theatre in the past few weeks have highly complimented the Tabloid Musical Comedies, Vaudeville Acts and Moving Pictures now being offered. It is impossible to secure better talent, newer movies or more refreshing entertainment features than the management has contracted to present during 1921. Get the habit of visiting the Hippodrome. Come and bring your family. If you are not satisfied your money will be refunded.

*Three Shows Daily---2:45, 7:45 and 9:15 P. M.*

*Prices: Matinees--40c. Evenings 40c. and 55c.*

*Including Tax.*



# MAXO-TIRES

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Eliminate 90% of Punctures  
Save Time and Trouble---USE THEM!

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CHARLES C. ROBB

MAXO-TIRES Distributor  
for Central West Virginia

Phone 254

310 Walnut Ave.

Fairmont, W. Va

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*This program  
is a specimen  
of our work*

Fairmont  
Printing Co.

Printers  
Rulers  
Binders



The West Virginian Building  
Quincy Street Entrance  
Phone 1319

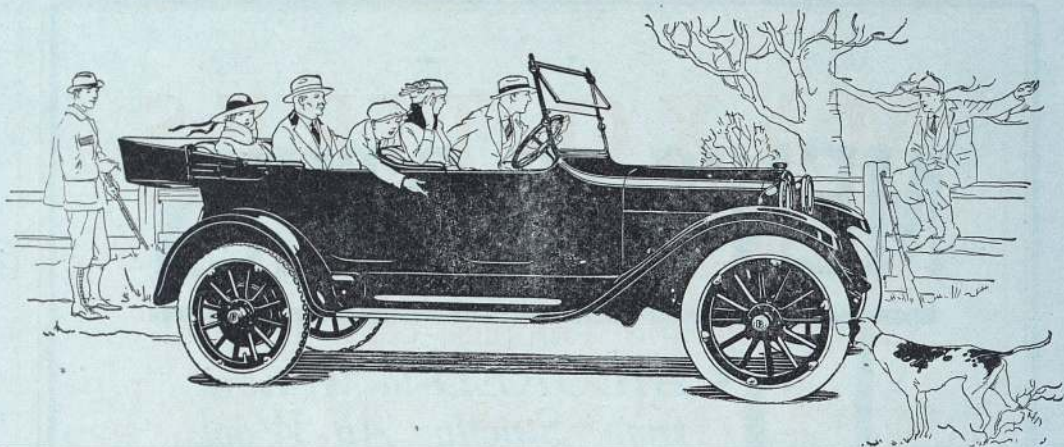
**The West Virginian**

DAILY EXCEPT SUNDAY

"More Than a Newspaper—  
a Progressive Force  
in the Community"



The West Virginian  
is published in the interests  
of the people of  
Marion County



## DODGE BROTHERS MOTOR CAR

**T**HE DODGE BROTHERS MOTOR CAR is built for long life and endurance. The fine enamel finish, for instance, is practically indestructible, and seldom requires more than a good cleaning and polishing to restore its original good lustre. The gasoline consumption is unusually low. The tire mileage is unusually high.

At Booth No. 11

Snyder's Garage

Corner Fifth St. and Fairmont Ave.

Phone 734-J

and

E. O. Murray

Mannington, W. Va.

# MEN'S CLOTHES

**T**AILORED-to-Measure  
from Strictly All-Wool  
Fabrics - Finished with  
Better Grade Linings,  
Trimmings, Buttons, Etc. Fashioned in Newest Styles - For Men Who Appreciate Quality - Yet Always Priced Moderately. Such is the Brief Story of Zaslaff Clothes Which Have Made Thousands of Friends in and Around Fairmont.

## **Free Trousers With Each Suit**

We are including an **EXTRA PAIR OF TROUSERS FREE** with each Suit for Easter. They will be tailored of the same or different material. Our usual good quality will not be slighted in the least. Stop and examine our Spring Woolens.

# Zaslaff Tailoring Co.

226 Madison St. Watson Hotel Bldg.

# LEADERSHIP

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**ME** MEN come to this store for Suits, Coats, Shoes, Shirts, Underwear, Neckwear, Hosiery and other things because **THEY KNOW** we offer lines which have achieved leadership. We are now serving more young men and older men of Fairmont and surrounding towns than ever before. And entering the Spring Season we now offer the opportunity to buy newest wearing apparel at remarkably economical prices.

## WE SELL THESE GOOD MAKES

*Society Brand Clothes*  
*Manhattan Shirts*

*Florsheim Shoes for Men*  
*John B. Stetson and Schoble Hats*

## DEITZ'S LEADER SHOP

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*"Dealers in Men's Wear for Men Who Care"*

219-221 Madison Street

Opposite Watson Hotel

**We Also Sell Women's and Children's Shoes**