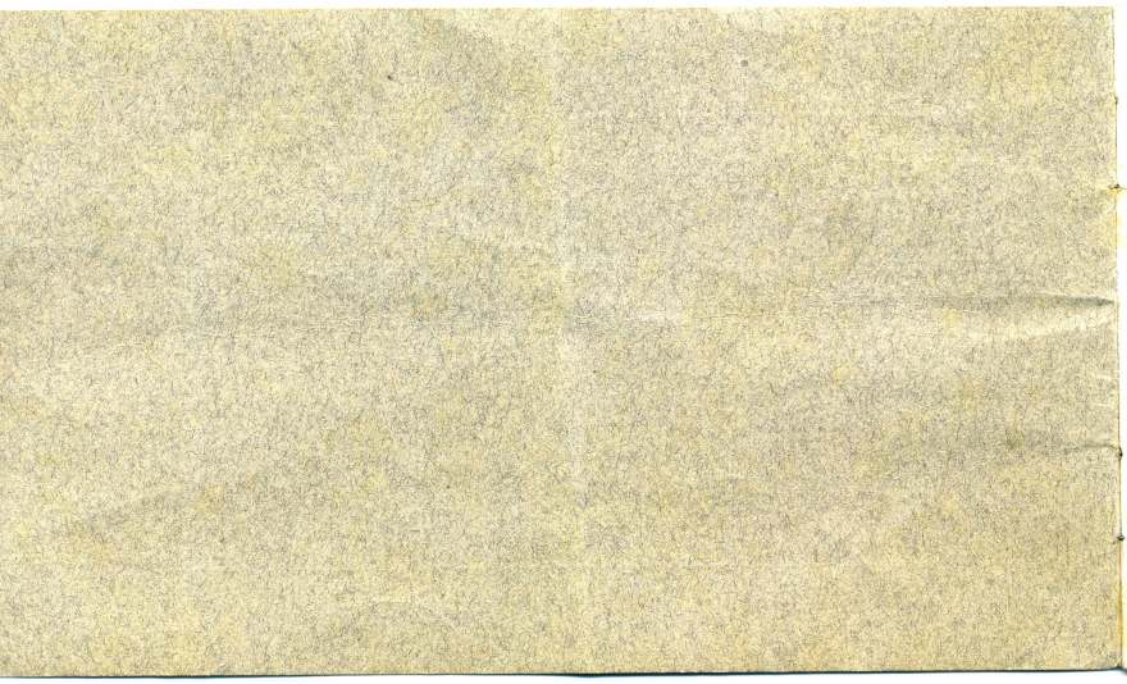


91198

Mercer Healing Springs Hotel

ATHENS, WEST VIRGINIA

ALTITUDE, 2,500 FEET



CE/

500



WRIGLEY ENG. CO.
120 CANTON ST. BOSTON

MERCER HEALING SPRINGS HOTEL

POST OFFICE, ATHENS, W. VA.

FOUR MILES FROM PRINCETON, WEST
VIRGINIA, THE NEAREST RAILROAD
STATION ON THE VIRGINIAN RAILWAY

HISTORY AND LOCATION

THE MERCER HEALING SPRING has been known locally for about fifty years; but only recently that its waters began to attract wide attention, and found to contain such wonderful curative and healing properties. It is located about two and one-half miles west of the town of Athens, West Virginia, and four miles northeast of the City of Princeton, the nearest railroad station, in the mountains of West Virginia. Its altitude is about 2,500 feet. The climate and scenery for the summer is just ideal. *Why spend money and time to go to the Great Lakes and seashore to spend your outings, when more rest and improvement of health can be found so near—by drinking the water of the Mercer Healing Spring, and resting in the many shady nooks and corners to be found on the surrounding grounds?* The tall oaks, chestnuts, pines, and other trees of the virgin forests of the mountain state of West Virginia are found in abundance, distributed over the lands owned by the Spring's company. All these are pleasing to the eye and restful to the body, both to those who are sick and to those who are weary. Why not come to this Spring and drink this water a few weeks or months, and feel like yourself once more?

THE SPRING AND SURROUNDINGS

THE spring is about seventy-five yards from the new modern hotel, just completed, and from seventy-five to one hundred yards from the four furnished cottages. Beautiful oaks and other shade trees stand near by. The spring has been improved by placing over and around it an octagon pavilion concrete

base, with sparkling water boiling up in the center as clear and pure as crystal. The temperature is an average of 48° F. H., making it just nice and cool for drinking. It is quite pleasant to the taste and can be taken freely.

THE WATER

WHILE the water is exceptionally clear and sparkling, there is an abundant deposit precipitated upon the material over which it flows, which deposit can be utilized as an external dressing for sores, ulcerated surfaces and eruptions in many forms of skin diseases. This water in every sense of the word is a truly "*Alkaline-Calcic-Chalybeate Water*," with the happy blending of its medicinal constituents in such form as to act systematically and efficiently on the three excretory routes of the human economy; viz, the skin, kidneys, and bowels. It belongs to the class known as "light waters," and may therefore be taken in large quantities without any unpleasant or harmful effects. The water, when taken in considerable quantity, has an *exhilarating* effect, producing a sense of "well-being" soon after taking it freely. Its field of usefulness as a medicant is wide, when we think of the numerous ailments affecting the skin, kidneys, bladder, stomach, and bowels, where the water has its special action, imparting to each a special "alterative tonic" action, simulating *nature's restorative functioning*.

ANALYSIS

IN order that the public at large may have a knowledge of the potency of the medical properties of this very valuable water, we give below a copy of the analysis.

No. 23166.

BALTIMORE, MD., July 13th, 1907.

Report on an analysis of a sample of *mineral water* received July 10th, 1907, from and for account of Dr. D. H. Thornton, Athens, W. Va.

Condition:—Clear, colorless, odorless, taste saline, slightly bitter.

Reaction:—Faintly alkaline to litmus.

One million parts contain:

Residue upon evaporation	187.0 parts
" " ignition	169.0 parts
Volatile "	18.0 parts

SANITARY PARTS.

Chlorine	1.42	Oxygen absorbed.....	0.9
Nitrogen as Ammonia free.....	0.122	Carbon-dioxide free.....	4.4
Nitrogen as Ammonia Albuminoid.....	0.064	Carbon-dioxide half free.....	48.4
Nitrogen as Nitric Acid.....	0.02	Carbon-dioxide combined.....	72.7
Nitrogen as Nitrites.....	0.000		

MINERAL PARTS.

Sodium Chloride.....	2.34	Calcium Bicarbonate.....	125.70
Sodium Carbonate.....	9.22	Silica	15.40
Sodium and Potassium Bicarbonate.....	36.30	Oxide of Iron.....	3.40
Magnesium Carbonate.....	17.89	Strontia and Lithia by Spectroscope absent.	
Magnesium Sulphate.....	8.75		

Excellent, Pure Water, Slightly Purgative.

D. H. THORNTON, M. D.,
Athens, W. Va.

(A true copy.)

C. GLASER,
Analytical and Consulting Chemist.

This water is of that class that can be shipped any distance, and if kept well corked and sealed will retain its medicinal qualities for any length of time.

IN REGARD TO SHIPPING—Orders will be filled as follows, free on board Virginian Railway, Princeton, W. Va.: \$3.00 for one crate of twelve one-half gallon bottles. A credit of \$1.50 will be allowed for return of crate and bottles in good condition.

All orders should be addressed to Mercer Healing Spring Co., Athens, W. Va.

HOTEL AND COTTAGES

THERE are four splendid furnished cottages at the Spring. A four-story, sixty-room modern hotel, with wide double porches on two sides, has just been completed. This hotel is fitted up with all modern conveniences. Stationary wash basins with hot and cold water in each room. Baths and toilets on each floor. Lighted with acetylene gas.

It is the purpose of the Company to construct and equip, during the present year 1912, a bath house in which guests can take baths in the mineral or spring water. Other improvements will be made from time to time; it being the purpose of the Company to make the Mercer Healing Spring a first-class summer resort, and a place for the tired and sick.

The bedrooms are all furnished with beds, spring mattresses of the best quality, are light, airy, clean, and sanitary.

THE TABLE

THE table will be provided with fresh garden vegetables and fruits in their season, obtained from near-by farms. Will also have fresh country eggs, milk, butter, and meats. For the invalids who require light diet, cereals, fresh sweet milk, etc., will be furnished—the management realizing that in any treatment a great deal depends upon proper dieting. The water gives to those drinking it a

ravenous appetite, and persons whose stomachs refuse to digest solids and heavy foods, find after using this water, as they express it, "WE CAN EAT ANYTHING."

As varied a menu as possible will be furnished, and all that good cooking and dainty serving can do, to help along the good effects of the water, will be done. It being the desire of the Company to do all in every department to make it pleasant for the guests, and above all, that those seeking health from the use of the water may have every additional aid in their power to give.

NEAREST TOWNS

ATHENS, with a population of about 1,000, is situated on the Princeton and Hinton road, about two and one-half miles from Spring. This is a neat little town, and admired by all. It has seven stores, one bank, three churches, and is the seat of one of the State Normal Schools. This school is second best of its class in the State.

Princeton, four miles from the Spring, is the county seat of Mercer County. Situated on the Virginian Railway, is a thriving and growing city destined to be one of the largest cities in this section of the State.

HOW TO GET TO THE SPRING

THERE will be regular hacks or automobiles to meet all trains at Princeton, the nearest railroad station, on the Virginian Railway. Charges will not exceed fifty cents each way for each person, and fifty cents for trunks.

Summer tourists' tickets can be obtained from the agent of the Virginian Railway, thus giving low rates to the Spring.

AMUSEMENTS

IT is the purpose of the Company to provide such amusements as are usually indulged in at other resorts. A splendid billiard room has already been constructed. Croquet and lawn tennis will be ready this season.

The woods abound in small game, and the Nimrods can get some good sport. The pedestrian and equestrian lovers both will find the shady paths and roads through wood and field "*a joy forever,*" because they are "*things of beauty;*" especially to those who are unaccustomed to mountain scenery. To those *city dwellers and lowlanders this resort should especially appeal.* Local and long distance telephone connection in Hotel. The management will take particular pains to make it pleasant for all who come.

THE MANAGER

THE manager, Mr. J. N. Thorn, is an experienced hotel man, having owned and managed a hotel at Asheville, North Carolina, for five years, and for the last seven years in St. Petersburg, Florida.

RATES

Per week.....\$7.00 to \$10.00

Per day, including board and rooms.....\$2.00

Parties may also arrange for special rates.

This being the initial year we have only a few testimonials, but these speak for themselves. What it has done for others, it may do for you, and *more*, as your case may be one for which this water has an especial curative power as from its very nature it *must and will* benefit the sufferers from a very large class of diseases.

MERCER HEALING SPRING HOTEL

R. G. MEADOR, PROPRIETOR

TESTIMONIALS

ATHENS, WEST VIRGINIA, April 15, 1912.

To Whom it May Concern:

This is to certify that I, A. W. Martin, suffered with an ulcerated leg of two years' duration. I was treated by two physicians without any relief. The pain was so severe that I could not sleep at night, and my leg was a running sore from my knee to my ankle. Finally one of my doctors advised me to go to the Craig Healing Springs. Before deciding to do so I decided to give the Mercer Healing Spring a trial. The result was, that after using this water for three weeks my leg had peeled off perfectly smooth, and a young skin had formed. In four weeks my leg was *sound and well*. It has now been fifteen months, and no sign of a return of the trouble. I believe the Mercer Spring will do anything that the Craig Springs will do.

I will answer all letters or inquiries personally.

(Signed) A. W. MARTIN.

To Whom it May Concern:

I hereby certify that on the fifth day of May, 1896, I was stricken down with a severe case of milk leg. I had the disease in both sides in a very malignant form.

The skill of our best physicians was sorely taxed to save my life. The disease settled in my ankles and broke, forming black indolent ulcers, which baffled the skill of all our physicians. The ulcers were so stubborn that they would not yield to medical treatment, even after one doctor burned the sore out—burned them almost to the bone.

In the summer of 1903 I began to use the water from the Mercer Healing Spring, by having the water carried to me. By a short course of the use of the water I was greatly benefited. In the summer of 1909 I again took a six weeks' treatment, by again having the water carried to me, which again very greatly improved my general health; all my improvements seemed to be permanent. When I commenced the use of this water I had reached a condition in which I could scarcely walk, so I decided that I would give the water a fair show, to see what it would do for me, and in the month of July, 1910, in early part of the month, I went to the Spring, and again began its use. I drank the water freely, and bathed the ulcers with water. It acted like magic in my case, I rapidly improved, and on the fourth day of September I came away from the Spring, the ulcers were entirely healed-up, and I could walk very well. Now, after over thirteen years of suffering, and doctoring, I can truthfully say that I am again in fairly good health, and no further trouble from those ulcers. *The cure was effected by the use of the water alone*, no other treatment of any kind was used while I was using the water. I can conscientiously recommend this water to all who are similiary affected. I will answer any and all inquiries by mail, if the interested parties will enclose self addressed and stamped envelope.

Respectfully,

(MRS.) T. K. MASSIE,
Box 4, Hatcher, W. Va.

Nov. 28, 1910.

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