



MORGANTOWN'S SUBURBS-ILLUSTRATED



SOUTH PARK TWO YEARS AGO, 1 AKEN FROM THE HARTIGAN HOSPITAL

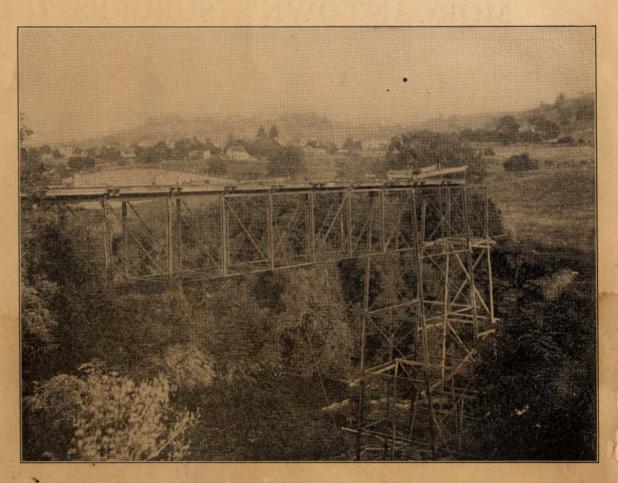


ANNOUNCEMENT

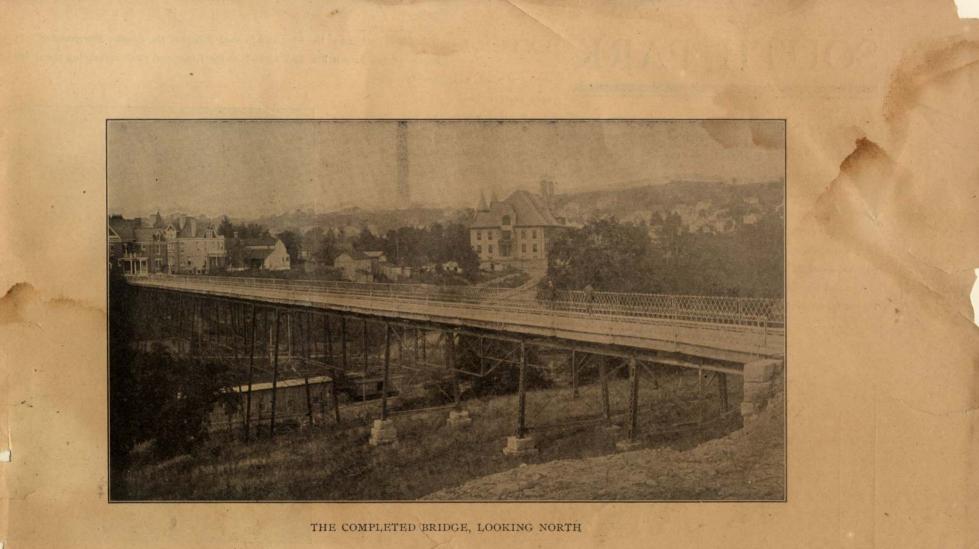
NEVER in the history of West Virginia has there been such a bright business outlook as now.

Morgantown has the brightest prospects of any city in the State.

And one of the best ways to continue our phenomenal growth is to tell the outside world about all the good things that are coming our way. Until recently the people of Eastern cities looked on West Virginians as hoosiers and backwoodmen. Many of these have money which is seeking investment, and not a few are seeking homes. Only a small per cent of the capitalists, investors and home-seekers can come to us—learn of our wonderful resourcs and cultured hospitality. They cannot come to Morgantown but we can take Morgantown to them. Such is the object of this little_booklet which is the first of a series that are to follow.



BUILDING OF THE SOUTH PARK BRIDGE, LOOKING SOUTH



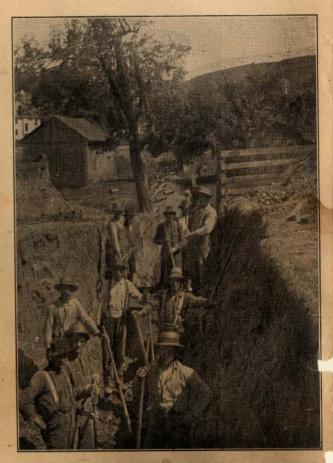
SOUTH PARK

EXTENT:

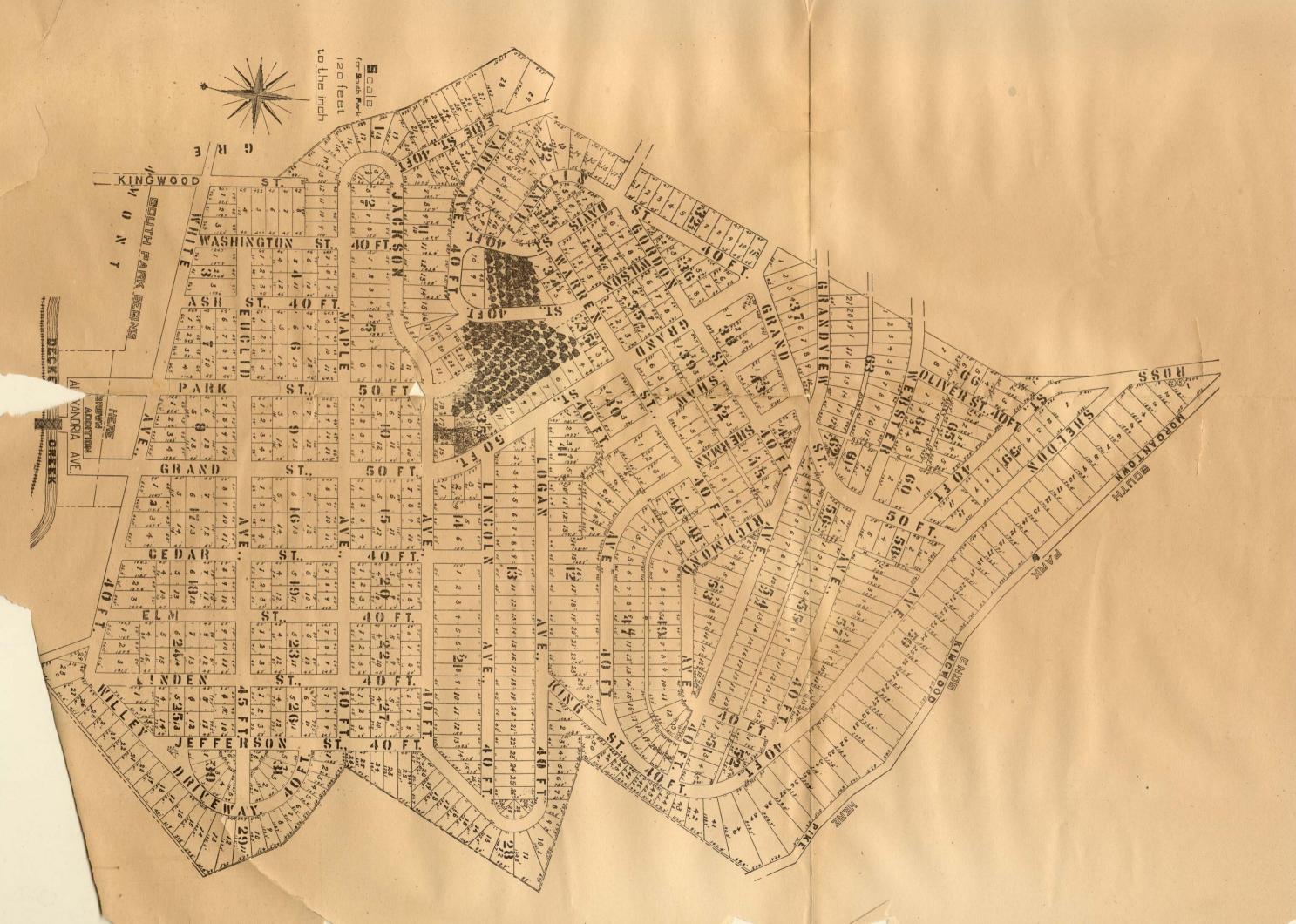
It includes portions of the First and Second Wards of the Greater Morgantown. It begins at the Brown line and extends to the Kingwood road, embracing about 140

acres of what was, until two years ago, pasture land. :: :: :: :: ::



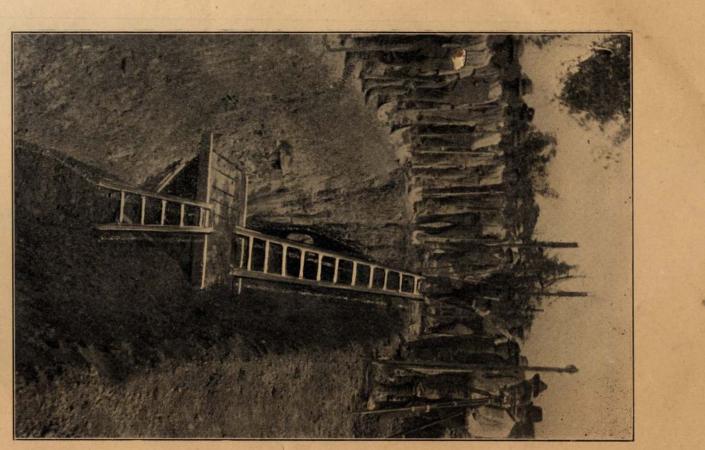


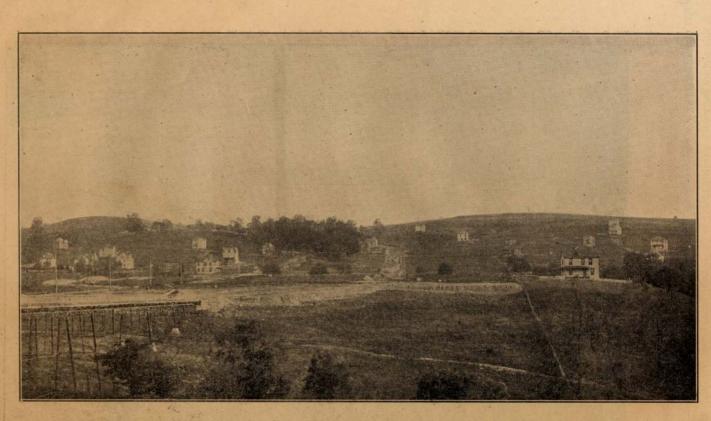
A DEEP CUT FOR SOUTH PARK SEWERS



the top and two feet at the bottom. distances. HE above illustrates how some of South Park's sewer difficulties were overcome. At the point shown in this picture the trench was dug nearly as deep as the usual house is high. It was 8 feet wide at It required 2 train of over forty large B. & O. In several places it was found to be cheaper to tunnel for short cars to haul the sewer tile for South Park.

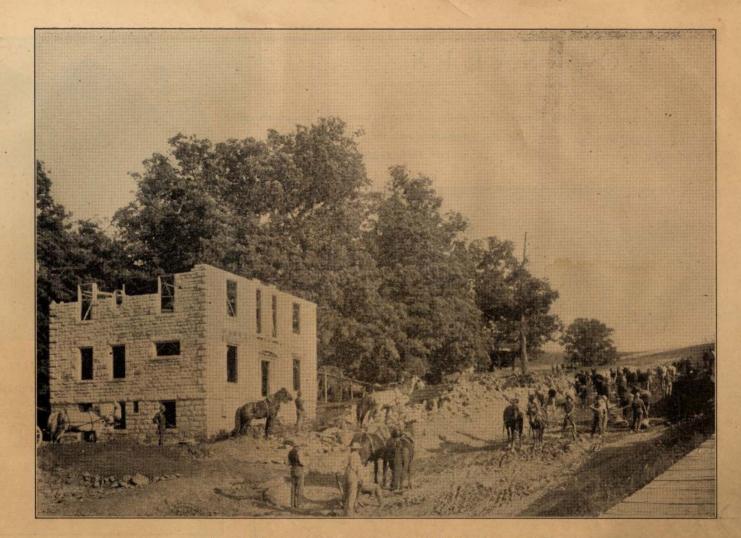
DIGGING OF THE SOUTH PARK SEWERS





SOUTH PARK ONE HUNDRED AND TWENTY-FIVE DAYS AFTER THE COMPLETION OF THE BRIDGE

The Bridge Company proceeded to spend \$80,000 in modern improvements. To this the public very generously responded by building over a quarter of a million dollars worth of homes. \$100,000 worth of stone residences are now building



A BUSY SCENE. GRADING GRAND STREET, SOUTH PARK

LOT SALES

MOST people who have attended lot sales remember especially the fine music and the rash predictions and promises made by both the management and the Auctioneer. The Morgantown Bridge & Improvement Company have for sale no riff raff, ragtime, Cheap John



HOME OF J. AMI MARTIN General Manager of the M. & K. R. R. Located on lot No. 1, block -- lots in a Cheap John addition. They make no attempt to compete with such. They are building a first class town for first class people. and to insure this, they sell all their holdingsatprivate sale.



HOME OF HU MAXWELL,

Poet and Historian; Gen. Mgr. Acme Publishing Co. the largest publishing house in the State. This home is located on lot No 10, block 34





Home of PROF. L. L. FRIEND

located on lot No. 2, block No. 22

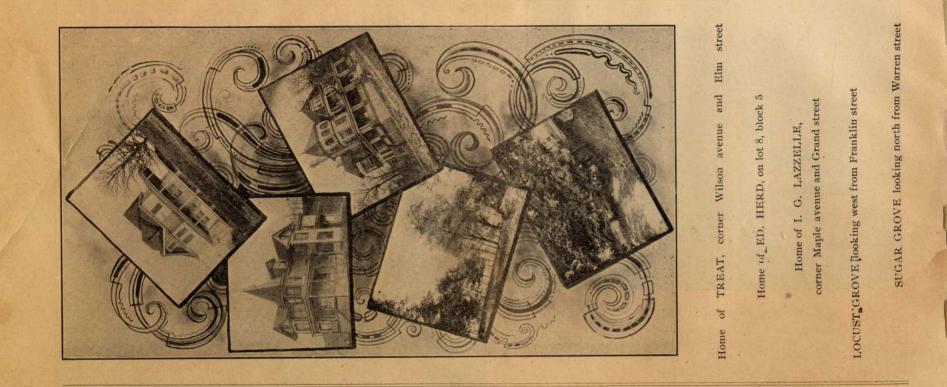


Additions to Morgantown

A RE becoming quite numerous, Each has its respective merits and strong points. With one exception they are all built on the same plan-few or no improvements and no attention paid to the class of houses or the class of people In this respect South Park is a radical departure from our usual experience in town building. It is our only addition that has modern improvements. These are not generally



Residence of J. PRICE WARRICK General Manager for the Jones Window Glass Factory this_building is located on lot No. 4, block 33



enjoyed by our other additions because they cost a fortune. The owners of South Park are our only people who will live in their own addition; can anybody tell why?

CAREFULLY PROTECTED

your lot is in South Park, your neighbor is sure to be a good one.

E ACH and every lot sold is carefully protected by wholesome restrictions. You need not worry about what kind of neighbors you will have. If

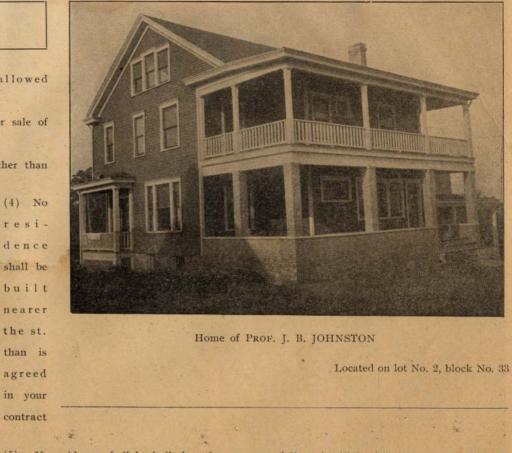
Restrictions

- (1) Only persons of good moral character shall be allowed ownership,
- (2) The property shall never be used for the manufacture or sale of intoxicating liquors.
- (3) No lot shall be sold to nor owned by any person of other than the Caucasian race.



Home of C. B. BOYD

This was the first stone house built in South' Park. Located on lot No. 2, block No. 6



No residence shall be built less than two two full stories high with either slate or tile roof.



THE MAPLES-looking south-east from Jackson avenues

the weary, care-worn, jaded dwellers of a crowded city, the word "Park" comes with Nature's own soothing, cheering and health 'inspiring influences. Bright skics, green lawns, blossoming trees, the song of birds, the hum of bees, the clear, glad voices of healthy, merry children sporting amidst wood shade and sun-lit vales. All this, and more, does South Park mean, and yet it is attainable at a price within the reach of the great majority of those who now crowd some comfortless, stuffy flat, where real comfort is never known and the happiness of home is never realized, ;; :: ::] ::];: :: ::

Free Help in Building

 $\mathbf{M}^{\mathrm{OST}}$ people who have attended lot sales remember how the patrons of the sale were abandoned-"shaken" by the management and how they were left in a field away out on a mud road cut through somebody's farm. The South Park people want-not a lot salebut solid, substantial development. With them it is a question of not how many sales but how many homes. They agree not to "shake" their customers or throw them down as soon as they have their money but to assist them (CONTINUED ON PAGE 14)

> Home of I. G. LAZZELLE President of the M. B. & I. Co.







Home of Prof. F. L. KORTRIGHT Located on the north half of lot No. 5, block No. 21

STEPHEN B. ELKINS

Says we have the **best schools** and the **best town** in the State of West Virginia. He knows the **stuff towns are made of—he has made them**, and now he is **helping to make Morgantown**. :: :: :: :: :: :: :: :: :: ::

Home of CHAS. CHOLLET, Professor of French in the University, this building is located on lot No. 12, block No. 12

ELKINS, STURGISS and the WABASH

Will make Morgantown a city of 25,000 inhabitants, they are rapidly transforming the Great Deckers Creek Valley into one huge mining and manufacturing camp. Fortunes are to be made, millions are to be paid out in wages and this treasure is to be dumped into the lap of Morgantown, which stands at the very gateway to this valley.



PROF. W. E. RUMSEY'S new home, now building, located on lot No. 14, block No. 6



Home of PROF. R. C. BERKLEY, on lot No. 19, block No. 41

FIVE THOUSAND PEOPLE

ADVANTAGES. SOUTH PARK

Has mills all around it and yet not too close to mar its beauty as a home site. It is right in the center of the city. Yet far enough removed to be free from the rush and roar of business.



PROF. J. N. DEAHL'S home, located on lot No. 5, block No. 9



Home of PROF. B. G. PRINTZ Located on lot No. 5, block No. 41

$\mathcal{R} E M E M B E R ! !$

South Park is all

ready for the houses. There is no farm to develop; big hollows to fill and no hills to cart away before you can begin building. These lots are the best proposition in the Monongahelia Valley. South Park is emphatically the only addition that will stand all tests and all investigation. Don't take our word for it. Investigate for yourself, study the location, the prices, the improvements and you can't help but realize that these lots are not a speculation, but an absolute guaranteed investment that beats all the Building and Loan and Bank stock in the country. Other plans have no water and you are put to the expense of digging a well, which is uncertain and unhealthful. : : : : : : : : :



Residence of

DR. ALLEN BUSH on lot No. 23, block No. 12



Residence of

EDGAR B. STEWART

one of the leading lawyers of the local bar and ex-Mayor of city. Located on lot No. 9, block No. 5





Residence of PROF. C. D. HOWARD on North half of lot No. 11, block No. 13

Residence of DR. E M. TURNER ex-President of the State University

EARNING POWER of CASH

TAVE you money invested at interest? South Park lots have a greater earning power •than is ever paid for interest. One often hears people complain because they failed to make the money they expected in Morgantown realty. It's because they use such

poor judgment. Don't buy real estate because vit's cheap-the cheapest real estate is often the dearest-but buy it because it is good real estate and will advance rapidly in value. Buy lots in the direct line of public improvments. where you have every city convenience. Don't buy on a mud road and pay city prices for farm land laid off into town lots. Farm lands are cheap but city improvements cost money. :: :: :: :: :: :: :: ::

Only One South Park Morgantown will never

have another;

there are no more such 10cations. The people know this, and shrewd business men have



Residence of D. B. PURINTON, LL. D., President of the W. V.ºU. On lot No. 18, block 54

quick to see the bright future before these lots; they realize that their

been

home in the old town is soon to give away to the demands of business, and to this addition they must soon come.

In Two Years

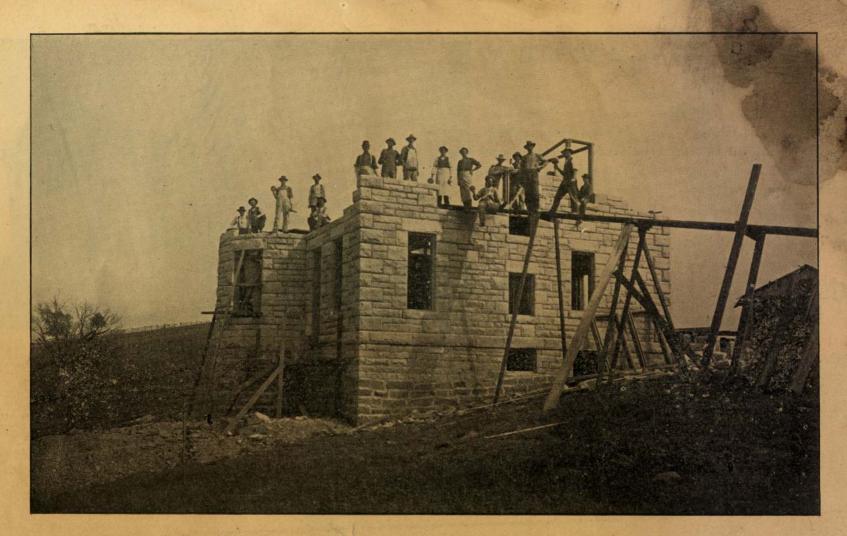
You won't know the place and then how much do you suppose one of these lots will cost? South Park lots get better every minute They do their own talking, they are the standard from which comparisons are made; they lead while others follow; they are endorsed by all the best people. We solicit your confidence and your patronage neither will be abused. We 'invite you to write for pamphlets, maps, and further information to



for M. B. & I. Co.



Residence of CoL. JAS. C. FRAZER, Sec. & Treas. the Morgantown Bridge & Improvement Co. This building is situated on the Cor. of Grand St. & Jackson Ave.



1

Residence of J. W. WILES, located on lot No. 3, block 37, this picture shows the building in process of erection and was taken 29 days after first excavation was commenced

NORTH MORGANTOWN

Commonly called the "WILES ADDITION" is in the main rolling with just enorgh incline to afford excellent drainage. The elevation is of a most desirable height, insuring the pure air of the upper atmospheric strata. Lying so close to the University its attractiveness is made doubly strong inasmuch as during the entire Summer its residents have a highly literary, moral and enjoyable health resort right at home.

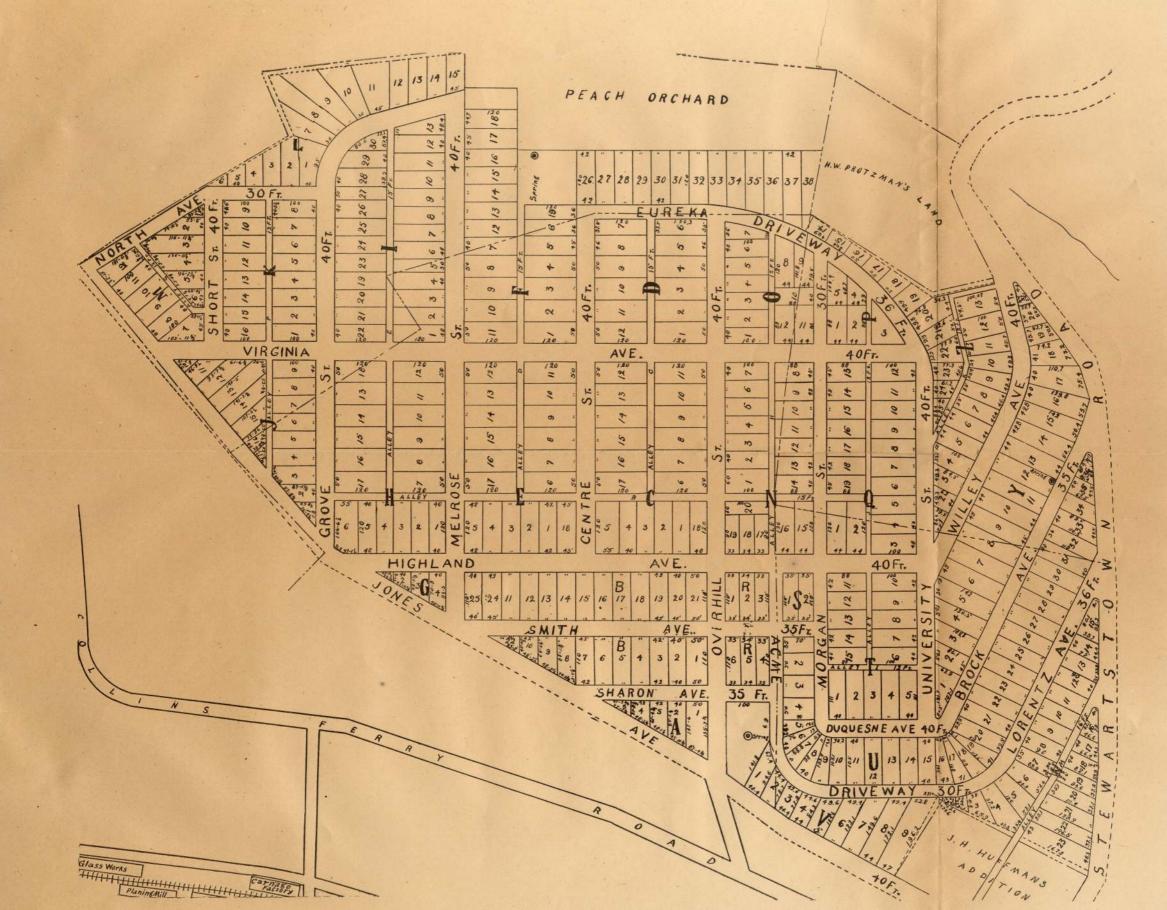


HIGHLAND AVENUE-looking North



View of North Morgantown when purchased by J. W. Wiles.

\$20,000.00. 295 of the 410 lots in this plan have been sold for approximately \$45,000.00. 115 lots remain and will be sold from \$125 to \$450 up on small payments. For the past five consecutive years North Morgantown has built \$25,000 worth of homes each year. These are neat and attractive two-story frame houses with slate roofs. Five years ago it had one house and now it has nearly 125 and 25 more are to build in 1903. Today (January, 1903) North Morgantown boasts of 1-7 of the city's population.





RESTRICTIONS

- (1) Only people of good moral character allowed.
- (2) All houses two-story high, with slate roof, and from five to eight rooms, owing to location.
- (3) No lot sold or rented to people of other than the Caucasian race.

ADVA NTAGES

These lots lie very close to the University and the large factories and consequently afford an opportunity for each member of the family to earn a respectable wage. Example: Two students rent your room, you furnishing everything, except light, soap and towels; they pay a rental of 75 cts. to \$1.25 per week, thus making at the lowest calculation \$1.50 per week, or \$6.00 per month, or \$72.00 per year. If you rent four rooms you have \$288.00 per year. Dozens of boys and girls from 10 to 20 years of age are now earning from 70c to



Home of PROF. D. M. WILLIS on lot No. 7, block "T" on University street, North Morgantown

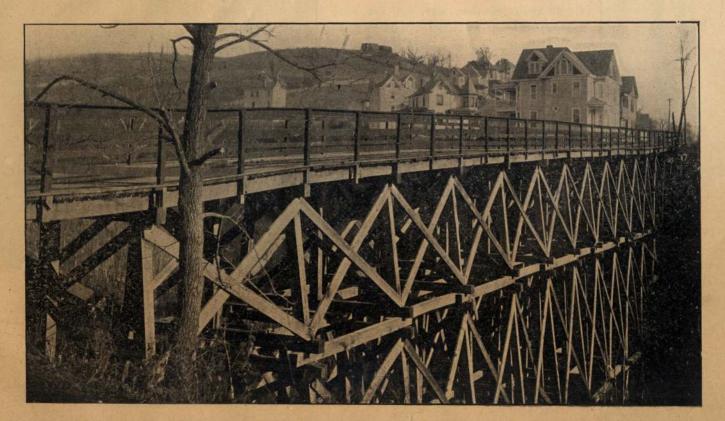
\$1.50 per day in the factories nearby. Suppose the mother rents four rooms to eight tudents at \$288.00 for the year, and the son and daughter each earn \$1.00 per day and the father \$1.75 it does not require much of a scholar to figure how the people of North Morgantown have paid for their homes, nor why these lots are in such great demand. \$10 per month and upwards, buys you a nice home in this addition.

Clearing the Timber

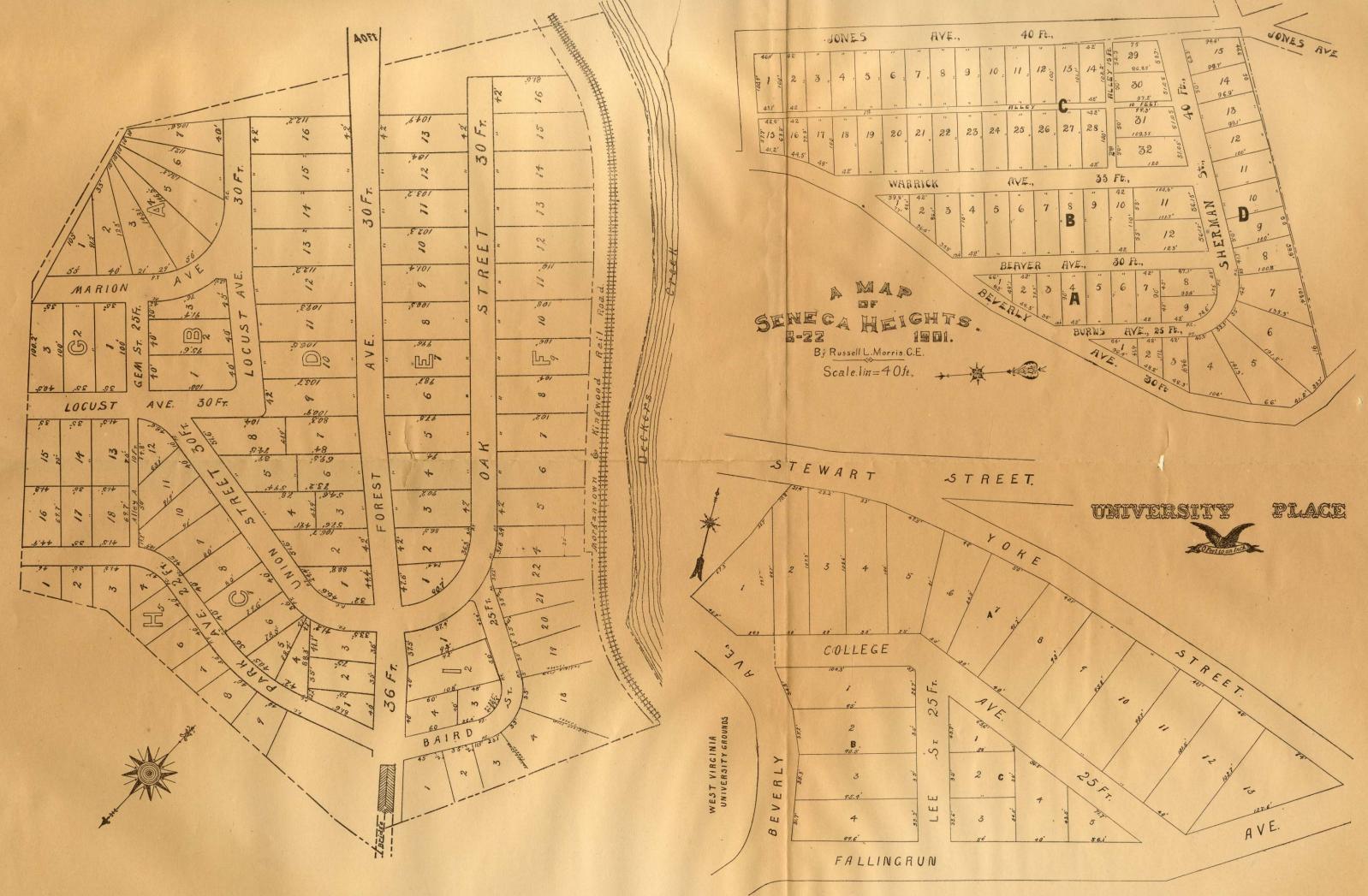
EAST MORGANTOWN

The Busy Man's Suburb. It has gas, water, sewers, walks, and stone crossings. It is three minutes walk from the public school building. It is five minutes walk from the Court House, Post Office, and five banks and three hotels. It is five minutes walk from the large Marilla

Glass Works. It is five minutes walk from eight churches; in fact it's right in town. These lots are high-class city property, and can be had, while they last, at \$250 to \$500, and up, on small monthly payments.



EAST MORGANTOWN BRIDGF-looking East



SENECA HEIGHTS

It is a part of the Charles McLane estate. It lies between the 4th ward factories and North Morgautown, joining the latter for a distance of nearly 1000 ft. It has the same advantages possessed by North Morgantown—enumerated elsewhere. One half its lots were sold the first six months. \$20,000 worth of residences are now building in this addition. Prices range from \$250 to \$400—in small payments.



Jaco residence, in Seneca Heights ; late home of Rev. L. M. Jaco, on lot No. 11, block D, Wade street



Residence of F. C. DUNBAR, University Place, situated on lot No. 2, block B

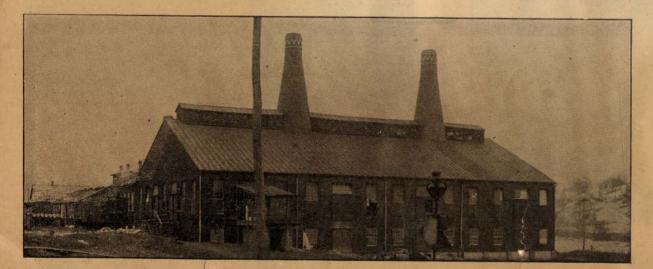
University Place

Is a part of the Chalfant estate. A 30-foot street separates it from the college grounds.

It is right on the street car line. Situated right under the shadow of the great **University**. These lots are bound to advance, and advance rapidly in price. \$390 in small payments, buys a lot; \$1500, and up, on small payments, buys a house and lot. Call on or write **J. W. WILES** for maps and terms.

University Terrace

Is composed of the Pickenpaugh and Dering tracts of land. There are twenty-four lots in this addition. The view down the valley toward the Seneca factories and westward is certainly grand, while the immediate surroundings make it an ideal spot for a home. 'On' [all sides the landscape stretches away for miles in splendid panorama. A magnificent prospect to be enjoyed from the windows of one's home. The view and the invigorating fresh air will always make this one of the most desirable residence sections of the city. These lots, like those of North Morgantown





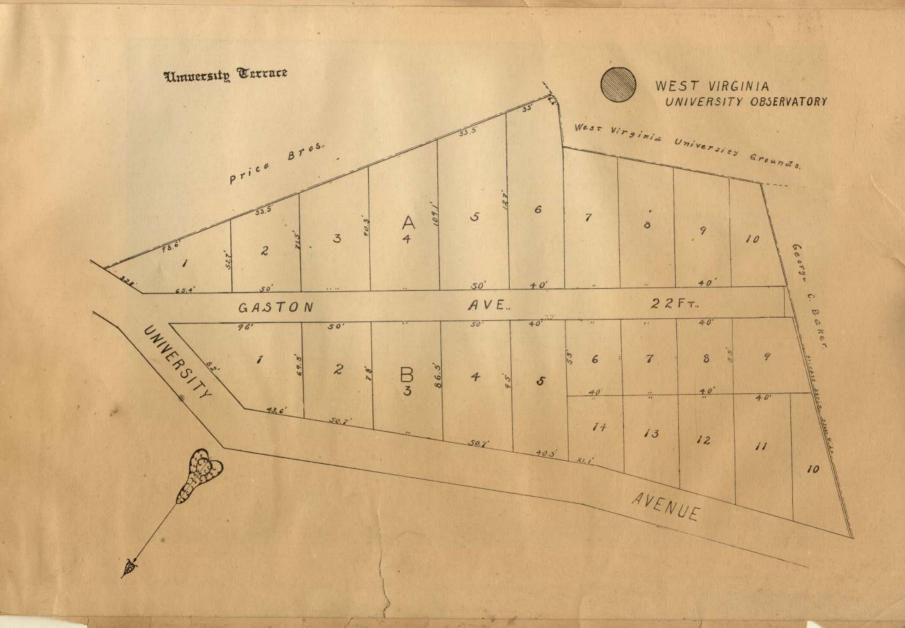
Residence of PROF. K. C. DAVIS situated on lot No. 4, in block A, on Gaston Ave., University Terrace

and University Place, lie close to the College grounds and are sold for nearly one-half what is asked for adjoining property.

This little booklet can not contain all the nice things that are said by our people about South Park and the various Wiles additions, but a postal card to J. W. Wiles of Morgantown will bring maps and information on

ST. The

Morgantown Glass Works, em ploys about 350 people, and is 3 min. walk from N. Morgantown and Seneca Heights any of the properties herein described; write him today. . . .





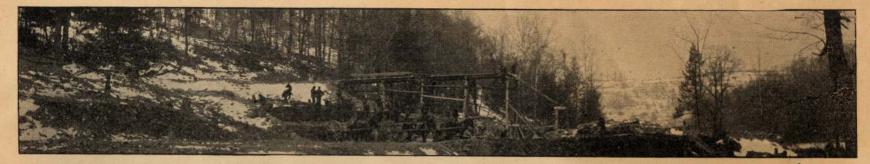
CAMPUS SCENE-taken from near University Terrace



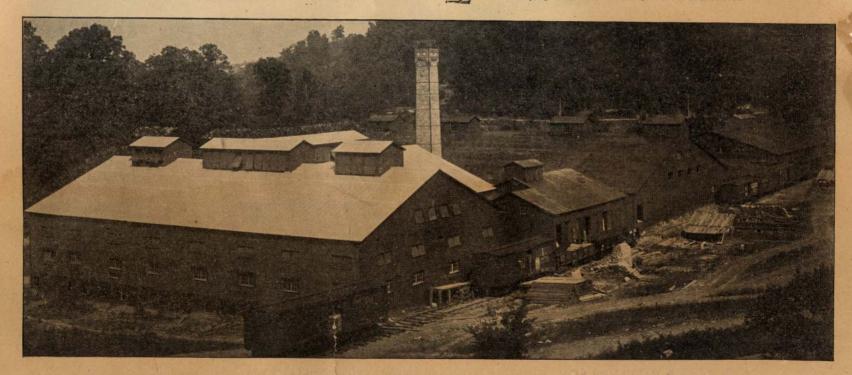
SENECA GLASS WORKS-this factory employs in all about 350 people ; it is 3 minutes walk from North Morgantown and Seneca Heights



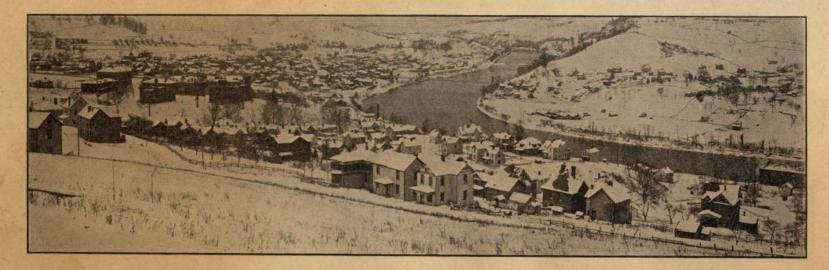
PRESSED PRISM GLASS WORKS. Eight minutes ride from South Park



DECKERS CREEK COAL & COKE CO.'S MINE. 12 minutes ride from South Park. This Company is soon to build a large number of coke oven



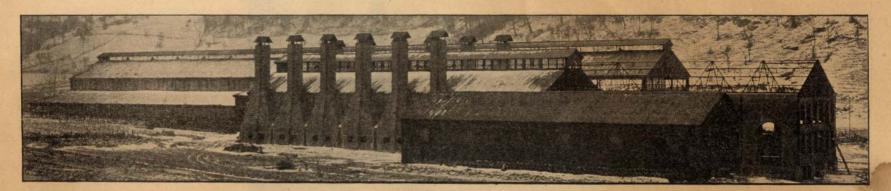
MARILLA CO-OPERATIVE WINDOW GLASS FACTORY, situated 3 minutes walk from East Morgantown and 5 minutes walk from South Park



A portion of old Morgantown taken four years ago from North Morgantown, showing portions of the four towns that have later become one city. In the distance is seen South Park, East Morgantown and University Place, as they appeared before the days of the developer



A. C. (FULMER COAL MINE' now opening, 10 minutes ride from South Park and East Morgantown



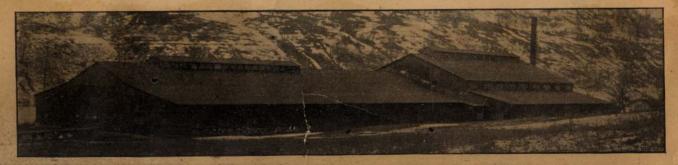
ROLLING MILL-10 minutes ride from South Park. This factory is soon to employ 1200 people



ELKINS MINE and OVENS, now building, opposite the Deckers Creek Co.'s plant



JONES WINDOW GLASS FACTORY-situated between the Morgantown Glass Works and the Morgantown Brick Works, opposite the Seneca factory



WIRE GLASS FACTORY-8 minutes walk from South Park



